



Social Values Champion Role Statement – 17/06/2024

The role will lead the organisation's approach to creating social value by providing strategic expertise and advice, coordinating organisational wide social value initiatives and delivering effective project management.

Social Value serves as an introspective tool, prompting individuals, communities and organisations to reflect on the broader repercussions of their actions on societal value and future generations. It nurtures an ethos of social consciousness and encourages a holistic view of progress and development.^[1] Furthermore, it provides a comprehensive framework for measuring the impact of actions, extending beyond tangible economic metrics to embrace expansive societal and environmental considerations.¹

- It prioritizes staff well-being, invariably leading to augmented employee loyalty and enhanced productivity.^[1]
- It accentuates inclusivity, providing opportunities to potentially marginalized segments, thereby not only diversifying the talent reservoir but also bolstering organizational reputation.^[1]
- It propels businesses towards adopting sustainable operational practices, such as minimizing their carbon footprint and advancing waste reduction, aligning with the broader global shifts towards sustainability.

Our Compliance Manager Steve Atkinson has been chosen to lead and develop this role as our business grows. Our staff are renowned for their technical expertise and our aim is to broaden their horizons.